



Mandy Aste

www.mandyaste.com

About Me

Art is expression. The purpose behind it is not decoration, but to create something that is so captivating that it makes the spectator feel something. I want to be the bridge between art and strategy, where I can create to amplify voices. From videography to illustration and everywhere in between, I'm obsessed with creating and eager to keep on learning.

Tools

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Premiere Pro
- Adobe After Effects
- Final Cut Pro
- Squarespace
- Figma

Skills

- Fluent in Spanish
- Concepting
- Graphic Design
- Videography
- Social Media
- Strategic Planning
- Customer/ Client Oriented

Education

2017 - 2021 **B.S. in Creative Advertising**
Virginia Commonwealth University

2017 - 2021 **B.S. in Strategic Advertising**
Virginia Commonwealth University

Contact

Phone

703-340-0183

Email

mandy.a.1999@gmail.com

Work Experience

07/21 - 03/22

Video Editor and Content Strategist

Goodo Studios | Seattle, WA

- Conducted brand and market research
- Designed decks and proposals
- Created concepts and mood boards for shoots
- Edited podcasts and videos using premiere pro
- Created content and posted on social (TikTok, Instagram, Twitter, Facebook)

06/21 - Current

Server

Cheesecake Factory | Fairfax, VA

- Memorized a 200 item menu
- Shift Lead
- Provided great customer service

07/20

Directors Assistant

Ambitious Gifted Brothers Production | Richmond, VA

- Took film pictures and behind the scenes videos on set
- Helped Actors run lines
- Assisted with props and sets

05/20 - 08/20

Advertising Intern

Williams Whittle | Arlington, VA

- Conducted Market Research
- Made blog posts
- Designed Infographics and gifs for social posts

Awards

May 2019

Awarded first place out of nine in a Creative Boot Camp pitch to Verizon through One Club and The Community